

MEMORANDUM

TO: Superintendents, principals, Chief Information Officers and Technology Directors

FROM: John Keller, Director of Learning Technologies

DATE: November 25, 2009

SUBJECT: Participation in **Project RED**—Research on Technology investment in Education

Help Get the Facts Out and Contribute to the National Educational Technology Plan

Project RED is a national educational technology study that aims to quantify the impact of technology in education, define technology models that can lead to student achievement, and evaluate cost savings and revenue enhancements to states that directly result from investments in educational technology. Principals of schools with robust technology are invited to participate online at www.ProjectRED.org/survey.php. Superintendents and technology directors can support the effort by helping principals with survey questions 4, 5, 11, 23 and 24. Project findings will be provided to the National Educational Technology Plan as well as schools, districts and educational policy makers across the country. Deadline for survey completion is Dec 31, 2009. For more information: ProjectRED.org – Toll Free – 1-877-635-4198.

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